

# FOR IMMEDIATE RELEASE

## **Mix Better: Ko Craft Introduces the Whixer XL Mixing Tool**

**Torrance, CA – October 25, 2025** – Ko Craft, an innovative brand known for its musubi molds and kitchen tools, proudly unveils the **Whixer™ XL**, the second-generation version of the world's revolutionary new mixing tool. Building on the success of the original Whixer, the Whixer™ XL is *bigger by design* - crafted for chefs and home cooks who tackle larger mixing jobs.



### **Engineered for Performance and Comfort**

Designed for the professional chef managing large quantities of ingredients, the Whixer™ XL retains the comfortable, ergonomic feel that home cooks love about the original Whixer™. It's the ideal solution when you need to mix more—without sacrificing control or ease of use.

The Whixer™ XL features a uniquely engineered head with precision slats and internal membranes that channel and redirect ingredients efficiently. This innovative design cuts through and deflects thicker mixtures, accelerating the blending process. Unlike traditional tools such as whisks, forks, or spoons, the Whixer™ series combines cutting, pushing, mashing, and blending actions to deliver superior results—especially for higher-viscosity batters, sauces, and eggs.

### **A Step Forward in Kitchen Efficiency**

While whisks excel at aerating light mixtures, they often falter with thicker ingredients. Spoons and spatulas merely push ingredients together without true blending. The Whixer™ XL bridges this gap, offering a versatile, handheld mixing solution for a broad range of culinary tasks—from baking to meal prep, where medium to thick consistencies demand more power and precision. The Whixer™ XL embodies what Ko Craft stands for, a smart - innovative design that makes food prep faster, easier, and more enjoyable.

### **Availability**

The Whixer™ XL is available for purchase online at [MusubiMaker.com](https://MusubiMaker.com), Etsy, and Walmart. Wholesale opportunities available.

### **About Ko Craft**

Ko Craft Brand Products, a division of Kauai Shave Ice Company, is a leader in commercial musubi molds and innovative kitchen tools. Dedicated to high-quality, user-friendly designs.

## **WHIXER XL**

FULL UTENSIL SIZE

### **For Media Inquiries**

**Tom Kowach**

TJKowach@gmail.com

 [www.kocraft.com](https://www.kocraft.com)

