FOR IMMEDIATE RELEASE

Ko Craft Introduces New Essential Baking Set:
WHIXER™ S1 and Spoonula

TORRANCE, Calif. – November 19, 2026 – Ko Craft Brand Products, a leading innovator in premium onigiri molds and kitchen tools, is proud to announce the expansion of its popular WHIXER™ product line with the new Essential Baking Set. Built for durability and performance, the two-piece set pairs the new WHIXER™ S1 with a custom-designed Spoonula, both crafted from high-grade silicone reinforced with a stainless-steel core insert for added strength.

The Ko Craft WHIXER™ S1
Measuring approximately 9 ¾ inches in length, this medium-sized mixing tool features an engineered dual-purpose head, shaped as a tear drop, for versatile prep work:

- **Front Side:** Features an X-shaped cross-section utilizing Ko Craft's patented cut-and-deflect design (U.S. Patent No. 12,588,784) to efficiently cut through and blend thick batters and sauces.
- **Back Side:** Features a rounded profile ideal for mashing and breaking down solid ingredients until they reach a liquid consistency ready for blending.

The Ko Craft Spoonula
Designed to streamline bowl-to-pan transfers, this multi-purpose spatula features a deep spoon-shaped indentation paired with a 5mm offset front edge to improve leverage and precision when scraping, mixing, and scooping.

Availability
The WHIXER™ S1 and Spoonula Essential Baking Set is available in two modern colorways: Slate Blue and Rust Red. For sale on-line at, MusubiMaker.etsy.com & MusubiMaker.com

About Ko Craft

Ko Craft Brand Products, a division of Kauai Shave Ice Company, designs innovative high-quality kitchen tools that combine commercial-grade performance with ease of use. Best known for its premium stainless steel onigiri molds and multi-cavity rectangle musubi molds, Ko Craft is dedicated to helping home cooks and professionals create beautifully crafted food with consistency and efficiency.

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